



2023-2024 Business Sponsor Information

Attached you will find a sponsorship request letter along with a sponsorship form. You may use these as tools to request donations for your 2023-2024 cheerleading season. Examples of companies to ask for sponsorship: hair salon, coffee shops, pizza places, tanning salons ECT.

This is not a mandatory fundraiser. This is the largest single fundraiser Stingrays NY will be doing. Funds received and posted to accounts from Sponsorships are non refundable or transferable. Funds cannot be used for travel expenses or lodging.

Checks should be written to Stingray Allstars New York

SPONSORSHIP FORMS AND PAYMENTS ARE DUE

NO LATER THAN 11/1/23



STINGRAYS NY CHEERLEADING 2023-2024

Dear Prospective Sponsor:

Thank you for taking the time to consider sponsoring one of our Stingray NY athletes. This letter briefly provides a further understanding of our company and what your sponsorship will mean to this athlete. Stingray NY takes great pride in helping children of all ages develop physically, mentally, emotionally and morally through athletics and training.

All Star cheerleading is a very competitive sport throughout our country, and even the world. National competitions are regularly shown on television networks such as ESPN, CBS, SPORTS and FOX SPORTS. Stingray NY teams compete regionally and nationally from June through May and attend local competitions, as well as competitions throughout New York, Pennsylvania, Massachusetts, Ohio, Nevada, Texas, and Florida! As you can imagine, fundraising is necessary in order to assist cheerleaders with their competition expenses.

We invite you to help the young athlete, who presented this letter to you, by sponsoring them in their quest to learn, grow and develop their love of the cheer through your sponsorship to their competition season. As a sponsor, your business will enable these cheerleaders to participate in this opportunity.

Feel free to contact The Stingray Allstars NY with any questions you may have at 585-244-2496 or visit our website at

www.stingrayallstarsny.com

Your sponsorship is greatly appreciated!

If mailing please send to: Stingray Allstars NY
1503 Canandaigua Rd.
Macedon. NY 14502

Please cut & return bottom portion, keep the top portion for your records



STINGRAY NY ALL STAR CHEERLEADING SPONSORSHIP FORM 2023-2024

CHEERLEADER TO SPONSOR _____

Type of Sponsor (check the level)

___ **BRONZE SPONSOR - \$100-\$249** Company recognized on our Social Media

___ **SILVER SPONSOR-\$250-\$499** Company recognized on our Social Media and name listed on our website.

___ **GOLD SPONSOR - \$500 & UP** Company recognized on our Social Media, name listed on our website and Company name on a banner that will hang in our Stingray NY gyms.

Business Name: (Please PRINT) _____

Check (payable to Stingray All Stars NY) /Cash/Credit (Circle One)

Payment amount: _____

Office Use Only

Payment received by: _____ Date Received: _____ Date Applied: _____