## Louisiana Cheer Force

14050 Tiger Bend Rd. Baton Rouge, LA 225-752-2604

2022-2023 Competition Season

Dear Friends:

Family values are the foundation for every society. The manner in which our children learn and grow to be independent individuals is a key factor for our local communities. In order to have a stronger, more secure future, we must first start with each child. Louisiana Cheer Force supports an environment blended with individual personalities. We place high emphasis on building self confidence, determination, team supported skills and values, with a responsibility toward performing to their fullest potential, not only for the overall visual performance, but for the development of stronger character and self esteem.

All members of our program work extremely hard for 11 months each year; training to compete at local and national competitions. Our program not only builds the athlete, but also encourages the individual to learn more about themselves, teaching that with determination, dedication and pushing toward your goals, even through the toughest adversity, you can achieve with great success what you once believed impossible.

Louisiana Cheer Force invites the community to take part in this great endeavor by supporting our youth and our young adults in their journey toward being National Champions. This is not only an invitation to attend our events, but also a plea for monetary support for those who might not otherwise be able to compete, while helping our organization to be better equipped to serve the children of our community. The decision to undertake many months of training is not an easy one. The decision is even harder when you struggle with the ability to accommodate expenses. It is amazing to not only watch the sport of competitive cheerleading, but it is much more satisfying to participate in a front row seat that helps to successfully encourage the growth of our future leaders.

I would like to thank you for your support of \_\_\_\_\_\_\_. Without the support of our community, participation in our program would have been very difficult for this athlete. Any amount would be gratefully appreciated! With your donation of \$100.00 or more, we will include your business card on our website, which is viewed by many in our community and is considered the *standard* in the sport of competitive cheerleading in Louisiana. Your sponsorship may also be tax-deductible when used as an advertising expense, so please consult your tax advisor on same.

Sincerely,

Rachael Pearson
Owner/Coach
Louisiana Cheer Force